



Random Act Of Kindness Day!™

RAK IS BACK! – Join us on **November 4th** as we once again celebrate the many acts of kindness shared each day by caring citizens in Windsor-Essex.

Last year we distributed 65,000 RAK Cards and had 31,000 people (individuals and groups) informed us they were participating. Many people told us about the good things that happened on that day. Fahrhall Mechanical rented the main bowl at the WFCU Centre for a free community skate. The staff at RBC Financial raised funds to surprise students at Immaculate Conception School with a van load of sports equipment.

We want your company to promote and to participate in this special day by:

Encouraging your employees to participate....

- Enclose a RAK card with each pay stub.
- Put up posters in your lunch room and common areas.

Paying it forward to your employees...

- Treat everyone to coffee and donuts in the morning.
- Give your staff extra “RAK time” at lunch or the end of the day.

Paying it forward to your co-workers...

- Share your “famous” chocolate chip cookies with your cubicle mates.
- Offer to make the morning coffee run for everyone.

Paying it forward to the community and using it as a team builder...

- Host or sponsor a community event.
- Volunteer with your team at the Mission or take treats to a senior’s home.

There are so many ways you can participate and have fun at the same time! Last year there was even a “flash mob” which surprised Arms Bumenlag and the AM800 crew at Devonshire Mall.

On Random Act of Kindness Day, we encourage individuals and businesses to perform one simple act of kindness for someone else; a neighbour, a friend, a co-worker, or someone they don’t even know – and hand them a card, inspiring him/her to do the same.

A random act of kindness is a wonderful way to touch the life of another person. Your acts of generosity and caring will make our region a better place. **Random Act of Kindness Day** will promote interaction between co-workers and strangers alike, allowing all to celebrate our thoughtfulness and generosity.


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Join us this year in celebrating Kindness in Windsor-Essex! Please designate someone to coordinate your activities and have them contact Mike Morency at (519) 255-6572 or email kindness@wecf.ca, by October 28th, to let us know you are participating. He can also help them identify ways your business can participate or provide additional resources.

Register Early!

Let us know what your RAK Day activity will be. We have a limited number of Kindness Krew T-shirts, Bracelets and Tattoos to distribute to early birds!

Sincerely,



Lisa Kolody
RAK Day Committee Chair



Glenn Stresman
Executive Director

P.S. Corporations take RAK Day to heart. Last year, the local offices of Subway Restaurants, RBC Financial, and Fahrhall Mechanical joined the growing number of corporations across South Western Ontario participating in RAK, including corporate icons Research In Motion, Home Hardware, and Manulife Financial. We are pleased to partner with such distinguished companies as they demonstrate their corporate responsibility to their communities, and encourage their staff to do likewise.

Check out the RAK 2010 stories on our website,

www.wecf.ca/kindness.html

and on Facebook at www.facebook.com/WindsorEssexRAK