



FOR IMMEDIATE RELEASE...

**WFCU announces the establishment of the WFCU Endowment Fund
at the WindsorEssex Community Foundation.**

WINDSOR, ON – At their recent AGM, Beth-Ann Prince, WFCU’s Manager of Marketing and Community Investment announced the establishment of the “WFCU ENDOWMENT FUND” in the amount of \$80,000 that is invested with WFCU. “WFCU’S investment will GROW AND ensure that future funds will be used in support of community projects that will be jointly decided upon between WFCU and Windsor Essex Community Foundation.”

Prince further stated, “What a great way to celebrate but to also give back to community organizations that are striving to do the same thing as WFCU – make our community the best place to live and work. The Windsor Essex Community Foundation and WFCU both share a common vision - BUILDING a better Windsor-Essex, now and for generations to come.”

Speaking at the meeting, Glenn Stresman, Executive Director for the Community Foundation responded by saying, “community is the interweaving of the many facets of people’s lives into a fabric that includes our family and friends, working in our vocations and avocations, guided by our values and mirrored in our acts of charity. The many people in the WFCU family have understood that growing a strong, locally based financial system that responds to community needs is an integral part of weaving the dynamic fabric that is Windsor Essex.

Stresman continued by stating that, “the WindsorEssex Community Foundation has shared the vision of community building that WFCU has held so closely to. That is why we are so pleased to join with the WFCU Family in the philanthropic partnership announced today for it builds on the shared tradition of service to our community that we both hold as so integral to whom we are.”

About the WindsorEssex Community Foundation

The WindsorEssex Community Foundation (WECF) is a perpetual community trust that manages donated funds, makes grants to support community programs, and facilitates working relationships between community organizations. As one of Canada’s 165 community foundations, your Community Foundation helps Canadians invest in building strong and resilient places to live, work, and play. In 2009, Community Foundations across Canada provided \$176 million in support of local priorities and organizations. Your Community Foundation is committed to helping make Windsor-Essex a better place to live, work, play and grow.

About Windsor Family Credit Union

Windsor Family Credit Union (WFCU) has long been recognized as one of the leading, full service financial organizations in the City of Windsor and Essex County. With administered assets of over \$719 million and service totals of \$1.1 billion, WFCU is the largest credit union in Essex County and seventh largest in Ontario. WFCU offers a progressive work environment and culture supported by a strong focus on its employees and goals. WFCU further stresses the importance of quality by maintaining an internal 5 Star Quality Program. Serving 27,000 members in Windsor and Essex County WFCU is committed to its communities and is proud to display the Imagine Caring Company logo. To learn more visit wfcu.ca.

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